

ABSTRACT

Parents are their kid's first doctor, so it's important for parents to learn and study about kid's health. At this moment, those informations are available on the internet. But most of those informations are served by textual while people absorbency power are less for textual information than visual information. Methods that have been done in this design are observation, literature review, interview, questionnaire, and matrix analys. This motion graphic video will be spread through social media in order to give easy access by the young parents as learning media. The purpose of this designs are to send up information about kinds of kid's disease and how to give the optimum first aid to those disease.

Keyword: Motion graphic, children disease, first aid, young parent.