

## **ABSTRACT**

*In the province of West Java there are 3 big cities with the most populous population in 3 regions namely Bogor, Bekasi, and Bandung, all three regions are implementing smart city, Bandung as the capital city of the province is taken to be the main city sample in this study to find out whether smart city the cause of the community settled in the city, this study uses SEM PLS analysis techniques with a number of respondents of 400 people, in the study taken 3 characteristics of smart city namely smart economy, smart people, and smart governance, it was found that smart economy affects the interest of living because it causes the people being easy to adapt to the economy, and smart governance affects the interest in living because it causes people to easily mobilize so that they become more productive, but smart people do not affect the interest in living in the people even though people have an attitude of mutual assistance to one another. In further research can be done by increasing the number of dimensions or replacing the dimensions used with other dimensions.*

**Keywords:** *population distribution, smart city, SEM-PLS*