

ABSTRACT

The Sri Baduga Museum is a provincial-level Museum under the Ministry of Education and Culture, which collects and presents the rich treasures of natural and cultural history in the Bandung area. But the Sri Baduga Museum is currently minimal visitors, especially Bandung Teenagers who are reluctant to visit the Museum to study. From the above phenomena, the type of research used is qualitative research with ethnographic methods and cultural education point of view. Data collection methods used were case studies through questionnaires.

While the data analysis method used is object analysis and visual analysis. From the results of the analysis is used to design an educational documentary that will be used at the Museum of Sri Baduga Bandung which serves as an educational media that targets all audiences, especially teenagers who have faded to find out and there is no longer any desire to go to the museum. The design of this educational documentary is expected to provide more knowledge to the people of Bandung, especially Teenagers.

Keywords: Educational Documentary Film, Informative, Sri Baduga Museum