## **ABSTRACT**

Bandung district has problems with environmental issues. The Bandung district Government implements the Kampung Sabilulungan Bersih program through the Dinas Lingkungan Hidup.

This study aims to analyze the implementation of the Kampung Sabilulungan Bersih program in Rancabali sub-district by using the ecovillage concept, which is seen from the ecological, economic, social, and spiritual aspects of implementing the Kampung Sabilulungan Bersih program. Using descriptive qualitative methods conducted by interview, documentation, and direct observation involving 3 resource persons who are facilitators of the village of Kampung Saber in Rancabali sub-district.

The results showed that all villages have different potentials in every aspect seen by using the ecovillage concept in the implementation of the Kampung Sabilulungan Bersih program and all villages have implemented all attributes in the ecovillage aspects.

Keywords: Ecovillag's Aspects, Ecovillage, Kampung Sabilulungan Bersih.