

DAFTAR PUSTAKA

- Abdillah, W., & Jogiyanto. (2015). *Partial Least Square (PLS) alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis*. Yogyakarta: C.V Andi.
- Ardichvili, A., Cardozo, R., & Ray, S. (2003). A theory of entrepreneurial opportunity identification and development. *Journal of Business Venturing*, 105 – 123.
- Arentz, J., Sautet, F., & Storr, V. (2013). Prior-knowledge and opportunity identification. *Small Business Economic*, 461-478.
- ASEAN. (2019). *ASEAN Economic Community Blueprint*. Dipetik Desember 19, 2019, dari asean.org: <https://asean.org/asean-economic-community/>
- Baron, R. (2006). Opportunity Recognition as Pattern Recognition: How Entrepreneurs “Connect the Dots” to Identify New Business Opportunities. *Academy of Management Perspective*, 104-119.
- Baron, R., & Ensley, M. (2006). Opportunity Recognition as the Detection of Meaningful Patterns: Evidence from Comparisons of Novice and Experienced Entrepreneurs. *Management Science*, 1331-1344.
- BPS. (2018, Oktober 15). *BPS-Bekraf Lanjutkan Kerja Sama Penyusunan Data Statistik Ekonomi Kreatif*. Dipetik Juli 13, 2020, dari bps.go.id: <https://www.bps.go.id/news/2018/10/15/234/bps-bekraf-lanjutkan-kerja-sama-penyusunan-data-statistik-ekonomi-kreatif.html>
- Busenitz, L., Shepherd, D., Nelson, T., Chandler, G., & Zacharakis, A. (2003). Entrepreneurship in emergence: Past Trends and Future Directions. *Journal of Management*, 285–308.
- Chandra, Y., Styles, C., & Wilkinson, I. (2009). The Recognition of First Time International Entrepreneurial Opportunities Evidence from Firms in Knowledge-Based Industries. *International Marketing Review*, 30-61.
- de Koning, A., & Muzyka, D. (1999). Conceptualising Opportunity Recognition as a Socio-Cognitive Process.

- Erikson, T. (2002). Entrepreneurial capital: the emerging venture's most important asset and competitive advantage. *Journal of Business Venturing*, 275 – 290.
- Fajar, T. (2019). *Presiden Jokowi: Hati-Hati, Jangan Sampai Pasar Lokal dikuasai Produk Luar*. Dipetik Desember 15, 2019, dari economy.okezone.com:
<https://economy.okezone.com/read/2019/08/15/320/2092443/presiden-jokowi-hati-hati-jangan-sampai-pasar-lokal-dikuasai-produk-luar>
- Febrianto, V. (2019). *Pelaku UKM didorong kuasai pasar dalam negeri*. Dipetik Juli 18, 2019, dari www.antaranews.com:
<https://www.antaranews.com/berita/963552/pelaku-ukm-didorong-kuasai-pasar-dalam-negeri#mobile-src>
- Fu, T., & Yu, L. (2001). Entrepreneurial Alertness and Discovery. *The Review of Austrian Economic*, 47-63.
- Gaglio, C., & Katz, J. (2001). The Psychological Basis of Opportunity Identification: Entrepreneurial Alertness. *Small Business Economic*, 95-111.
- Ghozali, I. (2014). *Structural Equation Modeling metode alternatif dengan Partial Least Square (PLS)*. Semarang: Badan Penerbit-UNDIP.
- Gibbs, S. R. (2009). Exploring the Influence of Task-Specific Self-Efficacy on Opportunity Recognition Perceptions and Behaviors. *Frontiers of Entrepreneurship Research*.
- Glover, D. (2017). Opportunity Recognition: A Comparative Analysis of Nascent Student Entrepreneurs and Non-Nascent Students.
- Gravetter, F., & Forzano, L.-A. (2011). *Research Methods for the Behavioral Sciences*. Belmont: Linda Schreiber-Ganster.
- Hajizadeh, A., & Zali, M. (2016). Prior knowledge, cognitive characteristics, and opportunity recognition. *International Journal of International Behavior & Research*, 63-83.
- Hansen, D., Lumpkin, G., & Hills, G. (2011). A multidimensional examination of a creativity-based opportunity recognition model. *International Journal of*

Entrepreneurial Behavior & Research, 515-533.

Jabarprov. (2019, Agustus 6). *Potensi Industri Kreatif Jabar Sangat Tinggi*.

Dipetik Juli 13, 2020, dari jabarprov.go.id:

<https://www.jabarprov.go.id/index.php/news/33952/2019/08/06/Potensi-Industri-Kreatif-Jabar-Sangat-Tinggi>

Julita, & Arianty, N. (2016). Porter Generic Model Strategy for Micro, Small and Medium Enterprises (MSMs) in Dealing with ASEAN Economic Community (AEC) – (Case Study Deli Serdang Regency, North Sumatra – Indonesia) . *European Journal of Business and Management*, 151-157.

Kaish, S., & Gilad, B. (1991). Characteristic of Opportunities Search of Entrepreneurs Versus Executives: Sources, Interest, General Alertness. *Journal of Business Venturing*, 45-61.

KEMENPERIN. (2013, April 10). *Berita Industri*. Dipetik Desember 27, 2019, dari kemenperin.go.id: <https://kemenperin.go.id/artikel/5992/Pola-Pikir-Masyarakat-Masih-Import-Minded>

Khin , S. (2018). Entrepreneurial Opportunity Recognition, Exploitation and New Venture Success: Moderating Role of Prior Market and Technology Knowledge. *International Journal of Entrepreneurship* .

Knoema. (2019, Mei 23). *Market Potential Index*. Dipetik November 10, 2019, dari [Knoema.com](http://knoema.com): <https://knoema.com/MPI2018/market-potential-index-mpi>

Krueger, N. (2005). The Cognitive Psychology of Entrepreneurship. 105-140.

Kwong, K., & Wong, K. (2013). Partial Least Squares Structural Equation Modeling (PLS-SEM) Techniques Using SmartPLS. 1-32.

Lee, C. S., & Ma, L. (2012). News sharing in social media: The effect of gratifications and prior experience. *Computers in Human Behaviour* , 331-339.

Lee, J. H., Sohn, S. Y., & Ju , Y. H. (2011). How Effective is Government Support for Korean Woman Entrepreneurs in Small and Medium Enterprises. *Journal of Small Business Management*, 599-616.

Li, Y., Wang, P., & Liang, Y.-J. (2015). Influence of Entrepreneurial Experience,

- Alertness, and Prior Knowledge on Opportunity Recognition. *Social, Behaviour and Personality* , 1575-1584.
- Lim, W. L., & Lee, Y. (2019). The Impact of Social Networks on Technology Entrepreneurs Opportunity Recognition Process. *International Conference on Information and Communication Technology (ICoICT)*, (hal. 1-7).
- Nelson, R. (1989). The Strength of Strong Ties: Social Networks and Intergroup Conflict in Organizations. *The Academy of Management Journal*, 377-401.
- Nelson, R. (2014). The Strength of Strong Ties: Social Networks and Intergroup Conflict in Organizations. *Academy of Management Journal*, 377-401.
- Neolaka. (2014). *Metode Penelitian dan Statistik* . Bandung: PT. Remaja Rosdakarya.
- Nikraftar, T., & Hosseini, E. (2016). Factors affecting entrepreneurial opportunities recognition in tourism small and medium sized enterprises. *Tourism Review*, 6-17.
- Nilawati, P. P. (2019, Oktober 9). *Bantu Pertumbuhan Ekonomi, Pelaku UMKM Kota Bandung Dapat Penghargaan*. Dipetik November 10, 2019, dari jabar.tribunnews.com: <https://jabar.tribunnews.com/2019/10/09/bantu-pertumbuhan-ekonomi-pelaku-umkm-kota-bandung-dapat-penghargaan>
- Ozgen, E., & Baron, R. (2007). Social Sources of information in opportunity recognition: Effects of mentors, industry networks, and professional forums. *Journal of Business Venturing* , 174-192.
- Park, J. (2005). Opportunity recognition and product innovation in entrepreneurial hi-tech start-ups: a new perspective and supporting case study. *Technovation*, 739-752.
- Robertua, V. (2016). ASEAN Economic Community And Small-Medium Enterprises: An English School Perspective. *Jurnal Hubungan Internasional*, 22-30.
- Sanz-Velasco, S. (2006). Opportunity development as a learning process forentrepreneurs. *International Journal of Entrepreneurial Behaviour & Research*, 251-271.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* . Chichester:

John Wiley & Sons Ltd.

- Shane, S. (2000). Prior Knowledge and the Discovery of Entrepreneurial Opportunities. *Organization Science*, 448-469.
- Shane, S., & Venkataraman, S. (2000). The Promise of Entrepreneurship as a Field of Research. *jstor*, 217-226.
- Shepherd, D., & DeTienne, D. (2005). Prior Knowledge, Potential Financial Reward, and Opportunity Identification. *Entrepreneursip theory and practice*, 91-112.
- Sholihin, M., & Dwi, R. (2013). *Analisis SEM PLS dengan WarPLS 3.0* . Yogyakarta: Penerbit Andi.
- Singh, R., Hills, G., Hybels, R., & Lumpkin, G. (2000). OPPORTUNITY RECOGNITION THROUGH SOCIAL NETWORK CHARACTERISTICS OF ENTREPRENEURS. *Babson College*.
- Smith, B., Matthews, C., & Schenkel, M. (2009). Differences in Entrepreneurial Opportunities: The Role of Tacitness and Codification in Opportunity Identification. *Journal of Small Business Management* , 38-57.
- Sobakinova, D., Zhou, Y., & Azeez, K. (2019). Self-efficacy, Opportunity Recognition and Business Ideas. *ICEME* (hal. 15-17). Beijing: Association for Comuting Machinery.
- Sugiyono. (2018). *Metode Penelitian Kuantitatif, Kualitatif dan R&D* . Bandung : Alfabeta.
- Suharaputra, U. (2012). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*. Bandung : Refika Aditama .
- Suherningtyas, I. (2018). Analisis Strategi Usaha Mikro Kecil Memengah Dalam Menghadapi Asean Economic Community Di Kecamatan Tegalrejo Kota Yogyakarta. 121-130.
- Suryanto, & Muhyi, H. (2017). Profile and Problem of Micro, Small and Medium Enterprises in Bandung. *International Conference on Public Policy, Social Computing and Development 2017 (ICOPOSDev 2017)* (hal. 48-52). Bbandung: atlantis press.
- Tang , J., Kacmar, K., & Busenitz, L. (2012). Entrepreneurial alertness in the

- pursuit of new opportunities. *Journal of Business Venturing*, 77-94.
- Tumasjan, A., & Braun, R. (2012). In the eye of the beholder: How regulatory focus and self-efficacy interact in influencing opportunity recognition. *Journal of Business Venturing* , 622-636.
- Urban, B. (2019). Entrepreneurial alertness and self-efficacy: A focus on social values and innovation performance. *SA Journal of Human Resource Management*.
- Venkataraman, S. (1997). THE DISTINCTIVE DOMAIN OF ENTREPRENEURSHIP RESEARCH . *Advances in Entrepreneurs, Firm Emergence and Growth*, 119-138.
- Wade, C., & Tavris, C. (2007). *PSIKOLOGI*. Jakarta: Penerbit Erlangga .
- Wang , Y.-L., Ellinger , A., & Wu, Y.-C. (2013). Entrepreneurial opportunity recognition: an empirical study of R&D personnel. *Management Decision* , 248-266.
- Widodo. (2019). *Metodologi Penelitian Populer & Praktis*. Depok: Raja Grafindo Persada.
- Xie, X., & Lv, J. (2016). Social networks of female tech-entrepreneurs and new venture performance: the moderating effects of entrepreneurial alertness and gender discrimination. *International Entrepreneurship Management Journal* .
- Yu, T.-L. (2001). Entrepreneurial Alertness and Discovery. *The Review of Austrian Economics*, 47-63.
- Yuan, K.-H., Wen , Y., & Tang , J. (2019). Regression Analysis with Latent Variables by Partial Least Squares and Four Other Composite Scores: Consistency, Bias and Correction. *Structural Equation Modeling: A Multidisciplinary Journal*, 1-18.