

TABLE OF CONTENTS

PAGE TITLE	i
APPROVAL PAGE	ii
DECLARATION OF ORIGINALITY	iii
PREFACE	iv
ABSTRAK	vi
ABSTRACT	vii
TABLE OF CONTENTS	viii
TABLE OF FIGURES	x
LIST OF TABLES	xi
ATTACHMENTS	xii
CHAPTER 1 INTRODUCTION	
1.1 Overview Of Research Object	1
1.2 Research Background	3
1.3 Research Questions	10
1.4 Research Objectives	10
1.5 Research Aims	11
1.6 Significance Of Research	11
1.7 Writing Systematics	12
CHAPTER 2 LITERATURE REVIEW	
2.1 Literature Review of Research	13
2.2 Previous Research	22
2.3 Research Framework	26
2.4 Hypothesis	27
CHAPTER 3 RESEARCH METHODOLOGY	
3.1 Research Characteristic	30
3.2 Operational and Variable Management	31
3.3 Research Stage	38
3.4 Population And Sample	39
3.5 Validity and Reliability	41

3.6 Data Analysis Technique	43
3.7 Hypothesis Testing	48
CHAPTER 4 RESEARCH RESULT AND DISCUSSION	
4.1 Respondents Characteristic	51
4.2 Research Result	54
4.3 Research Result Discussion	67
CHAPTER 5 CONCLUSION AND SUGGESTION	
5.1 Conclusion	73
5.2 Suggestions	74
BIBLIOGRAPHY	77
ATTACHMENTS	85