

## TABLE OF CONTENTS

PAGE TITLE .....	i
APPROVAL PAGE .....	ii
DECLARATION OF ORIGINALITY .....	iii
PREFACE .....	iv
ABSTRAK .....	vi
ABSTRACT .....	vii
TABLE OF CONTENTS .....	viii
TABLE OF FIGURES .....	x
LIST OF TABLES .....	xi
ATTACHMENTS .....	xii
CHAPTER 1 INTRODUCTION	
1.1 Overview Of Research project .....	1
1.2 Research Background .....	4
1.3 Problem Statement .....	9
1.4 Research Questions .....	10
1.5 Research Objectives .....	10
1.6 Research Usabilities .....	11
1.7 Systematics Of Writing .....	12
CHAPTER 2 LITERATURE REVIEW	
2.1 Theoretical Background .....	13
2.2 Previous Research .....	30
2.3 Theoretical Framework .....	34
2.4 Research Hypothesis .....	37
CHAPTER 3 RESEARCH METHODOLOGY	
3.1 Research Characteristic .....	39
3.2 Operational Variable .....	41
3.3 Research Stage .....	45
3.4 Population And Sample .....	45
3.5 Data Collection .....	48

3.6 Data Processing Technique .....	48
3.7 Validity And Reliability Test .....	48
3.8 Data Analysis Technique .....	51
3.9 Hypothesis Testing .....	58
CHAPTER 4 RESEARCH RESULT AND DISCUSSION	
4.1 Respondents Characteristic .....	61
4.2 Research Result .....	65
4.3 Research Result Discussion .....	79
CHAPTER 5 CONCLUSION AND SUGGESTION	
5.1 Conclusion .....	84
5.2 Suggestions .....	85
BIBLIOGRAPHY .....	88
ATTACHMENTS .....	93