TABLE OF CONTENTS

COVER ·····	i
APPROVAL SHEET	ii
LETTER OF STATEMENT ·····	iv
PREFACE ·····	v
ABSTRAK	vii
ABSTRACT ·····	viii
TABLE OF CONTENT	ix
LIST OF TABLE	xii
LIST OF PICTURE ·····	xiii
LIST OF APPENDIX ·····	xiv
CHAPTER I INTRODUCTION	1
1.1 · Background ·····	1
1.2 Problem of Statement	8
1.3 Purpose of The Study	9
1.4 The Advantage of The Study	9
1.4.1 Theoretical Aspect	9
1.4.2 Practical Aspect	9
1.5 Limitation of The Study	9
1.6 Writing System ······	10
CHAPTER II THEORETICAL REVIEW	11
2.1 Entrepreneurship	11
2.1.1 The Definition of Business Success	12
2.1.1.1 Sales Revenue	13

2.1.1.2 Job Creation	14
2.2 Technopreneurship	15
2.3 The Definition of Start up	16
2.3.1 Incubator Start up	17
2.4 Method of The Study	18
2.5 Previous Research	19
2.6 Theoretical Framework of The Study	28
2.7 Research Hypotheses	28
2.8 Scope of The Study	29
2.7.1 Variable of The Research	29
2.7.2 Research Subject and Location	30
CHAPTER III RESEARCH METHODOLOGY	31
3.1 Type of Research	31
3.2 Operational Variable	31
3.3 Sequence of The Study	33
3.4 Population and Sample	34
3.4.1 Population	34
3.4.2 Sample	34
3.5 Data Collection	35
3.7 Validity of The Data	36
3.6 Data Analysis Technique	36
3.6.1 Mann-Whitney U Test ·····	37
3.6.2 Descriptive Analysis	38
CHAPTER IV RESEARCH RESULT AND DISCUSSION	39
4.1 Data Collection	39
4.2 Respondent Characteristic	39
4.3 Result and Discussion of The Research	38
4.3.1 Research Result	41
4.3.1.1 Incubated Start Up	41

4.3.1.2 Non-Incubated Start Up	44
4.3.2 Man Whitney U Test	45
4.3.2.1 Sales Revenue ·····	45
4.3.2.2 Job Creation	47
4.3.2.3 Initial Capital	49
4.3.2.4 Start Up Age	50
4.3.3 Descriptive Analysis	52
CHAPTER V CONCLUSION AND SUGGESTION	56
5.1 Conclusion	56
5.2 Suggestion	57
5.2.1 For Government	57
5.2.2 For Future Researcher	57
REFERENCES	58
APPENDIX	62