

**APPROVAL SHEET**

**Final Project Entitled:**

**DESIGNING MARKETING MIX IMPROVEMENT  
PROGRAMS BASED ON PURCHASING DECISION  
INFLUENCE OF POLAR PRODUCTS**

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Has been approved for Final Examination to Earn

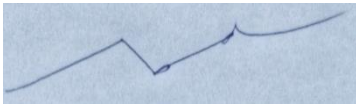
Bachelor of Industrial Engineering

School of Industrial Engineering Faculty Telkom University

Bandung, August 3 2020

Approving,

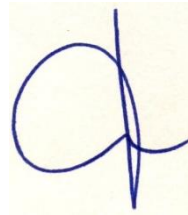
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