ABSTRACT

This research aims to determine the effect of knowledge sharing on employee performance at the Pramita Clinics Laboratory Martadinata Branch Bandung Branch. How is the influence of knowledge sharing consisting of knowledge donating and knowledge collecting. Based on KPI (Key Performance Indicator) the company in 2019 produced an unstable and fluctuating graph in January to December.

In this study using quantitative methods and descriptive analysis techniques. The type of data needed in this study are primary and secondary data. In this study the sampling was done by the Non Probability Sampling sampling method with the number of respondents as many as 110 employees of the Pramita Clinic Branch Laboratory Martadinata Bandung. Then for analysis techniques using simple linear regression analysis and data processing using SPSS version 23 software.

Based on the results of descriptive analysis, the score was 83.49% for knowledge sharing and 80.30% on employee performance at the Pramita Clinical Laboratory Martadinata Bandung Branch. Based on the results of total hypothesis testing, it can be denied that knowledge sharing has a positive effect on employee performance at the Pramita Clinical Laboratory, Martadinata Branch, Bandung, with a value of 8,455 which is greater than t table 1.982. Based on the results of the coefficient of determination knowledge sharing has an effect of 39.8% on employee performance and the remaining 60.2% is influenced by other variables not examined in this study.

Keywords: Knowledge Sharing, Employee Performance.