

## **ABSTRACT**

Innovation is currently believed as company's long-term investment and creates growth in revenues and margins, as well as the growth of company's financial performance. 84% executives agree that innovation is a key of company's development strategy. Therefore, it is common for many global companies to have a spending on research and development in quite massive amount, expecting that the companies are able to create new innovation and become the most innovative firm compared with other peers, followed by the sustainable profit growth. However, besides the massive discussion regarding to the innovation, the ability to innovate is also an important factor for a company to innovate effectively.

According to the explanation above, this study aimed to measure the maturity of company's innovation capability, with the intention of a company to be able to discover the extent of their maturity. With quantitative research method, the results of data collection are then calculated and translated into a maturity position with level scale of 1 to 5. The case study of this research is a telecommunication firm named PT. Telekomunikasi Indonesia International (Telin).

**Keywords: Innovation, Innovation Capability, Innovation Capability Maturity Model, innovation Capability Maturity Level**