

ABSTRACT

In the era of new media, symbols are often present in some media contents, and contain a meaning from certain ideas. Without exception, symbols of occult values are also often represented on various platforms, from music, films and images. The audience seemed to be introduced to an occult understanding. It is also presented in the Indonesian horror film titled “Sebelum Iblis Menjemput” – with english title “May The Devil Take You”-, which carries the occult theme and displays many elements such as rituals and symbols. The researcher choose this film as an object of research analysis with the purpose of knowing the representation of occult symbols in this film. This study based on the structuralist paradigm and using semiotics research methods of Roland Barthes. The results show the symbols that displayed on the film represented occultism. In a society with cultural diversity, the occult is still quite close with our people and many individuals who use it for personal interests.

Keywords: *Occultism, Symbols, Representation, Film, Semiotics*