ABSTRACT

The study, entitled "The Meaning of Interpersonal Communication in the Film of 27 Steps of May (Roland Bathes Semiotic Analysis)" analyzes the meaning of interpersonal communication between May and the Magician. The data analysis technique used in this research is descriptive qualitative with Roland Barthes' semiotic analysis approach in the form of a system of significance (denotation, connotation, and myth). The data in this study came from twelve pieces of the scene. The thirteen pieces of the scene were analyzed based on the interpersonal communication that occurred between May and the Magician. Through the analysis process using Roland Barthes' semiotics, it will be re-analyzed with the humanistic approach to interpersonal communication theory to find out how effective communication is to victims of sexual violence. The results of this study are obtained the meanings of interpersonal communication that appear when May and the Magician communicate. May and the Magician communicate and then find calm in the face of May's various responses. This calm will gradually become a way for victims of sexual violence to face the fear they remember. The meaning of interpersonal communication that occurs is openness from both the communicant and the communicator side. Then the communicant or mediator or the victim's immediate family must have a caring character for the victim. Furthermore, the victim will give positive feedback if the communicator pays attention and gives positive treatment to the victim. In addition to that, the meaning of communication established by the Magician is that the Magician supports May's favorite magic practice so that the Magician continues to teach magic to May. Then the last one, the Magician, put himself on par with May, neither better nor worse. So that May feels comfortable when communicating with Magicians.

Keywords: Meaning, Interpersonal Communication, Semiotics of Roland Barthes, Humanistic Approaches