

ABSTRACT

American Dream is an ideology for Americans to achieve success freely, but still has not been fulfilled because of racial inequality. It is reflected in the film Us (2019). The American Dream that appeared in the film Us is paradoxical, inserted into its narrative. This research objective was to find out how American Dream paradox implemented in Us movie based on Tzvetan Todorov's narrative analysis that divided it into: semantic, syntactic and verbal. This research used qualitative methods in analyzing the narrative, focused on verbal aspects that divided into: mode, time, perspective and narrative. The results were obtained from 14 messages with American Dream paradox narratives. In the mode category there are 12 direct scenes and 2 indirect scenes. The plot category are 5 opening plot scenes, 7 middle plot scenes, and 2 final plot scenes. There are 11 point of view categories of first person perspective as the main actor, 1 scene of the first person as a side actor, and 2 scenes of third person. The narrative category consists of 12 scenes, which are divided into: 1 landscape technique, 6 scene technique, 3 montage & collage technique scenes, and 2 association technique. Us is making its audience to comprehend the misinterpretation of American Dream.

Keywords: Film, Us Film, American Dream, Paradox, Narrative Analysis, Tzvetan Todorov's Narrative Analysis