

## **ABSTRACT**

### ***DESIGN MOTIFS TO BE APPLIED TO FASHION ACCESORIES AS MERCHANDISE PRODUCTS TO SUPPORT MATAHARIKECIL FOUNDATION TEACHING VOLUNTEER ACTIVITIES***

**BY**

**SINTYA SUCI MEIHANI**

**NIM : 1605164071**

#### ***Study Program (Textile and Fashion Craft)***

*Bandung is one of the cities that is recognized as a creative city in Indonesia which has many communities which are considered as one of the creative cities because of the many creative people in the city. One of them is the Mataharikecil community which is one of the communities in the city of Bandung. Judging from the change in the community into a foundation, making more and more members of volunteers who participated to become Teaching Volunteer by conducting teaching and learning activities aimed at Junior High School Students. A volunteer is someone who donates time, energy, thoughts and expertise to help others and realizes that they will not get reward such as wages or salaries for what has been donated.*

*The research process was carried out using qualitative methods of direct observation, literature study, interviews and exploration. Then provide professionalism at work. To provide these facilities, the author took the initiative to design fashion products to support the Teaching Volunteer activities by applying surface design techniques such as embroidery, and digital printing that will be applied to product design.*

*Keyword: Mataharikecil Foundation, volunteer, surface textile, embroidery, digital printing*