

ABSTRACT

LEFTOVER TEXTILE RECYCLE OF BRIDAL HOUSES IN BANDUNG FOR FASHION PRODUCT

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The growth of fashion in Indonesia can not be separated from a variety of new trends that continue to emerge, there is no exception in the bridal fashion category. High demand of market to supply the marriage requirements makes several new materials come very fast on the market. On the other hand a bridal designer is required to be able to obtain the market trends so there will be a lot of waste created from the production process. Textile waste from bridal house will be transferred to landfills, so if there is no further processing, there might become an environmental pollution.

Recycle of textile waste from bridal house can be done by using surface textile design techniques aim to treated the waste has a higher aesthetic value. The purpose of this design is to make new materials design from processing bridal textiles waste for fashion products consisting of Ready-to-Wear Deluxe.

The design concept will addition of local content reference, that is inspired by the Ijen Crater's splendor so this research is supposed to inspire and be able to persuade others to think creatively in processing textile waste which will produce new products that have functional, ethical, aesthetic and economic value. The research method used by the author is a qualitative method in the form of observation, interviews, literature studies and exploration to produce new material design that will be applied to the design process of fashion product.

Keywords: bridal textile waste, eco fashion, ready-to-wear deluxe, surface textile design.