ABSTRACT

Among the increasingly fierce competition for the food and beverage industry there is one sector that is able to contribute greatly to the national economy. Especially in the beverage sector. According to the Indonesian Minister of Industry Airlangga Hartato the increase in GDP, especially in the beverage sector, went up to reach 9.28% in 2017 compared to the previous year which was only 8.46%.

The objects in this study were 5 Coffee Shop outlets in the District Bandung Kidul *and* Lengkong *of Bandung City, from several Coffee Shop shops that participated in enlivening business in the scope of coffee, researchers took 5 samples of Coffee Shop shops that were still undecided to determine which types of coffee beans would be used in a long period of time to produce good quality products.*

This type of research is quantitative research that aims to conclusive research. When the study was conducted in a cross-section without intervening data, and using explanatory methods that reveal the relationship of a variable with other variables in a study and the sampling technique used is purposive sampling.

From the results of this study the line of Delivery Dependability variables to Supply Chain Agility, Infrastructure Framework to Delivery Dependability, Infrastructure Framework to Time to Market, and Supply Chain Agility to Manufacturing Firm Performance has a significant positive relationship, while for Infrastructure Framework variables to Manufacturing Firm Performance, Infrastructure Framework to Supply Chain Agility, Time to Market to Supply Chain Agility, moderate relationship between Time to Market, Infrastructure Framework, and Delivery Dependability to Manufacturing Firm Performance through Supply Chain Agility has a less significant relationship.

Keyword: Coffee Shop, Infrastructure Framework, Delivery Dependability, Time to Market, Supply Chain Agility, Manufacturing Firm Performance.