

## **ABSTRACT**

Padang is the heart of West Sumatra Province which makes Padang the center of buying and selling and the center of government. This causes an increase in population mobility coming from other areas to the city of Padang or vice versa. Train is one of the most popular transportation by the public. In the city of Padang there is the largest station in West Sumatra, the Padang Station. Padang Station is located at Jalan Station No.1, Simpang Haru, Padang Timur District, Padang, West Sumatra. Having a fairly large area of land and colonial buildings make the existence of a sign system very necessary and considered at this station. This station has an inadequate and malfunctioning sign system problem. Laying that is not organized or at the required point, makes the sign system does not work. So to solve the problem above, a sign system redesign was carried out at Padang Station to make it easier for visitors to obtain information needs. The method used is Observation carried out at Padang Station, conducting interviews with officers at Padang Station, looking for a summary of library studies from articles, journals, books, and the internet related to sign systems, and distributing questionnaires to visitors to Padang Station to find out whether the sign system has been works fine. The purpose of this study is to be able to streamline information on directions at Padang station and to be able to design a sign system at Padang Station. The benefit of this research is that visitors to Padang Station can easily find a place that they want to go to at Padang Station.

**Keywords : Padang Station, Sign System, Simpang Haru, Train Station, West Sumatera**