

ABSTRACT

This research will discuss about the making of bee shaped chocolate showpiece. The background of this research is the lack of innovation and insight regarding the development of chocolate based products in Indonesia. The purpose is to socialize the awareness that the contemporary chocolate based products are not only in the form of culinary products, but also in the form of media art, such as showpieces in display alongside the food serving, or as events venue decorations. Technique of making chocolate showpiece by melting chocolate and done tempering, moulding, soil, painting, and casting process. The research was conducted using a hedonic test method to 79 consumers by spreading online questionnaire with Google form media. The results of this study were liked by consumers and the average panelist answered a good scale questionnaire. On test Hedonik Bee chocolate showpiece based on the display of bee chocolate showpiece obtained as much data as 96.2% expressed very interesting and interesting. Based on a chocolate made form on bee chocolate showpiece obtained as much data 96.2% expressed very interesting and interesting. Based on the combination of color in the chocolate bee showpiece obtained as much data 94.9% expressed very interesting and interesting.

Keywords: Chocolate, Showpiece, Bee

