

## **ABSTRACT**

### **RE-DESIGN OF DISPUSIPDA JAWA BARAT WITH VISITORS BEHAVIOUR APPROACH**

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*The government continues to strive to maximize the facilities of the library and invite citizens to come more often to the library to support the quantity of reading Indonesian people. Even though it is true, 71% of 255 correspondents claim they prefer to go to the library to do their work or work rather than just borrowing books.*

*Dispusipda West Java, located in the capital city of West Java, Bandung, precisely in Buah Batu District is one of the most complete libraries in West Java, with a collection of books reaching 400 thousand copies and 100 thousand recorded media so that it is categorized as one of the libraries with collections most complete in West Java according to the media.*

*But in reality based on data owned by the Head of the National Library according to UNESCO research, the interest in reading Indonesian people is still relatively low, which is only 0.001% of the total population so the government continues to work on ways to attract public interest in reading with various strategies, such as optimizing functions and enhancing socialization to come to the library.*

*Various age groups as well as differences in behavior and habits of the visitors also became the main reference in implementing the redesign of the West Java Dispusipda. With the creation of a comfortable and ideal library, it is expected to meet the standards proposed by the national library manager at least 0.005% per year.*

*Key Words: Library, Ideal, Visitors Behaviour*