

ABSTRACT

REDESIGN GRAHA TAMIYA SERPONG AS HOBBY CENTER TAMIYA 4WD IN INDONESIA

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Graha Hobby Tamiya Serpong is a gathering place to channel a hobby that hosts Tamiya fans in Indonesia. Tamiya itself is one of the types of racing cars come from Japan country that entered the country of Indonesia since the year 1980. The general routine activities in Graha Hobby Tamiya Serpong include daily, weekly, monthly, and yearly activities. In the daily activities of visitors who come usually do the activities of viewing the exhibited objects that contain a summary of the history of Tamiya, then there are also doing activities wondering to employees/staff, then there are also doing the activities of buying and selling products related to the assembly Tamiya and do the activities of assembling Tamiya for people who newly join the world of Tamiya hobbies and experts and After assembling the Tamiya is complete, the visitor performs a test drive which aims to see the performance of Tamiya speed that has been assembled. In weekly activities, visitors do discussions with the more professional hobby fans to get the latest knowledge and skills about assembling Tamiya and strategies prepared in the competition. Tournament activities are held in order to show each other the performance of the performances of Tamiya owned and awarded for the victory of the Tamiya that has been assembled by the visitors or hobbyist enthusiasts who participated in the tournament. By looking at the development of fans Tamiya hobby in interior designing, therefore the author concluded in the design of the Hobby Center Tamiya redesign in Indonesia using the activity approach of hobby enthusiasts Tamiya to be able to support all the problems that exist in the building. The activity approach of hobby enthusiasts is an approach that will combine all activities of the hobbyist activity in the interior, with the aim that all activities related to Tamiya hobbyists can be solved properly.

Keywords: *Channel a Hobby, Graha Tamiya Serpong, Activity*