

ABSTRACT

INTERIOR DESIGN OF 4 STAR HOTEL RESORT IN WEST BANDUNG REGENCY

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Hotel Resort is one of the main means of tourism that is as a temporary residence for tourists in recreational activities, one of them is a family tourist with the aim of releasing stress. West Bandung is one area that famous for their natural potential so that it can be used as a main destination for tourists to do recreational activities. Based on the results of research that people who visit West Bandung are dominated by families / groups based on physical and psychological motivation and require comfortable lodging facilities. Meanwhile, Hotels in the region have not fully facilitated recreational activities within the interior. So it takes a new design with a different creative concept with other hotels. The effort that can be done is to presenting the design through the arrangement of the interior of exclusive spaces by responding to the natural surroundings by including the natural elements into it and the provision of special facilities for families / groups to enjoy leisure time.

Keywords : *Resort, West Bandung, Interior, Recreative, Families*