

## **ABSTRACT**

### **INTERIOR PLANNING OF PHOTOGRAPHY CENTER IN BANDUNG**

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*Photography developed rapidly in Indonesia in the 2000s. This can be marked by the increasing number of enthusiasts and the emergence of a photography community. The first photography community in Indonesia is in Bandung. Over time, the photography community in Bandung has increased. The photography community in Bandung often carries out routine activities every day, every week, every month and every year. However, the implementation has not been carried out to the maximum because the needs of existing facilities are still very minimal.*

*The purpose of the interior design of the photography center in Bandung is to be able to fulfill the needs of the facilities in community, as well as to lift and introduce the image of the photography center. The existence of a photography center in Bandung can also improve the quality of the community in carrying out its activities and can facilitate the community outside the community. The design of this photography center using the design method of analysis, observation, data, and interviews in line with the project. From the implementation of the method, there is conclusion from the problem and also solution to solve the problem. By using an analogy approach that can be applied to fulfill the needs of the community and introducing a photography center in Bandung, then can be implemented into the design concept to solve existing problems.*

*Keywords: community, photography center, Bandung, needs of the facilities.*