ABSTRACT

BRI Life SCO is an insurance company under the auspices of the BRI company (BANK RAKYAT INDONESIA). BRI Life SCO was established by the BRI Pension Fund on October 28, 1987, where BRI Life SCO is to meet needs and complete services for BRI credit customers. BRI Life SCO has a vision of "Becoming a trusted and reputable life insurance company". And has a mission that is "Carrying out a life insurance business in a professional manner, providing excellent service to customers through an extensive hard network, and providing added value to all stakeholders". BRI Life SCO has spread throughout Indonesia, including in Semarang, where BRI Life SCO Semarang has the main activity of serving customers in terms of insurance so that between customers and have an agreement in written form, namely insurance policies. With an insurance policy, there must be data of the insurance policy owner that must be stored and must be sent to the policyholder via JNE. Therefore, the author will build a Customer Policy Data Acceptance, Distribution and Monitoring Application (Case Study: BRI LIFE SCO Semarang) by providing facilities to every BRI LIFE SCO Semarang employee. In developing the application, there is functionality in managing customer policy data for BRI LIFE SCO Semarang business staff, tracking the delivery of insurance policy packages for BRI LIFE SCO Semarang business staff, and monitoring insurance policy registration report for the Head of Business Section and Head of BRI LIFE SCO Semarang. The Customer Policy Data Acceptance, Distribution and Monitoring Application (Case Study: BRI LIFE SCO Semarang) was built using the waterfall method, using the PHP programming language and using a Codeigniter framework and MYSQL database. With this application, it is expected to be able to help BRI LIFE SCO Semarang employees in managing customer policy owner data and monitoring.

Keywords: Insurance Policy, waterfall model, PHP, Codeigniter, MySQL