

ABSTRACT

This research is motivated by the response of the questionnaire that has been disseminated to the public on the current system and requests for renewal of the wedding booking system and party planner that can facilitate both parties. The assessment is the result of distributing questionnaires and interviews. Currently, reservations still require customers to come to the wedding or vendor party organizer. Other processes such as making reports, calculating costs, receiving orders and checking customer orders still use manual methods, resulting in the possibility of data loss, errors when inputting data, and calculation errors. If an error occurs, the data generated is not concrete and degrades the quality of the company. Conversely, the quality of a company will improve if the results and services it provides satisfy its customers. The purpose of this research is to build a web-based application that can make it easier for customers to order and confirm payment. This research uses descriptive research type, in order to test hypotheses or answer questions based on data that has been collected.

Keywords: Questionnaire, Wedding organizer, Party Organizer, Web-based application.