

## **ABSTRACT**

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Potential Data Collection Application and Investment Opportunities Bandung City is a web-based application that serves as a medium to manage data and information about the potential and investment opportunities in Bandung. This application was created to facilitate its users namely the Government, the private sector and the community. The main problem experienced is the Office of Investment and Integrated Services One Door (DPMPTSP) of Bandung City does not yet have a system to convey data and information on investment potential and investment opportunities in Bandung to potential investors. In addition, also for prospective investors to find out potential data and investment opportunities in the city of Bandung. The approach used in working on the application is the Waterfall model, starting from gathering needs, planning until the application is ready to use.

Keywords: Potential, Opportunities, Investment.