

DAFTAR SINGKATAN

AHP	: <i>Analytical Hierarchy Process</i>
AS	: <i>Attractive Score</i>
IFAS	: <i>Internal Factors Analysis Summary</i>
EFAS	: <i>Eksternal Factors Analysis Summary</i>
IE	: <i>Internal-External</i>
SWOT	: <i>Strengths, Weaknesses, Opportunities, Threats</i>
TAS	: <i>Total Attractive Score</i>
QSPM	: <i>Quantitative Strategic Planning Matrix</i>