

ABSTRACT

Body image is generally divided into two things, positive body image, and also negative body image, in this case negative body image has a bad impact on one's health both mentally and one's physical condition. Then, due to negative body image can encourage the emergence of eating disorders in a person. People with eating disorders generally have a low level of self-confidence, feel dissatisfied with the physical shape of their bodies so that it affects the mind and psychological where food and diet is one way to overcome their life's problems. so that they also assume that with a certain diet, they can feel accepted in the public or family sphere. As a result of this eating disorder, sufferers who go on excessive diets or wrong diets can be seen in their physical body shape, in this case, it takes visualization to the public to be more aware of and understand the effects of negative body image, and on this matter is a woman's body. Women's body generally are hoped to have a perfect image form in public's majority standard. The irony of the body shape is depicted by disturbing form and also abnormalities in body as the purpose of the writer to visualize how Body Dysmorphic Disorder as the cause of ED(Eating Disorders) becoming a "dream" for people to fill in public beauty standard.

Keywords: Body Image, Digital Painting, BDD (Body Dysmorphic Disorder), Eating Disorders, Women, Beauty Standard