

ABSTRACT

**ANALYSIS OF THE EXISTENCE OF JELEKONG PAINTERS IN THE FIELD
OF FINE ARTS IN BANDUNG AND THE FACTORS CAUSING THEIR
EXISTANCE CAN LAST UNTIL NOW**

This research tries to explore the conditions in the social field of fine arts in Bandung and takes a case study of the existence of painters from Jelekong Village in the world of fine arts in Bandung which is popular as a western laboratory and produces many artists and conceptual works as well as new media. The phenomenon is examined using several theories such as Pierre Bourdieu's sociology of art theory and the theory of art management. The analysis aims to find out what or how the position of Jelekong painters and their work in the field of fine arts in Bandung, then what factors are causing them to endure until now. As it is known that Jelekong artists persist in paintings that are considered traditional and survive in the midst of the art world in Bandung which has become increasingly broad both in medium and ideas. But its existence even now needs to be taken into account because they are also quite active in several exhibitions.

Keywords: Bandung Fine Arts Field, Management, Painting.

