

ABSTRACT
RE DESAIN PUSAT KEBUDAYAAN SUNDA

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Cultural Development Center is one of Kemendikbud's medium-term National development plans. However, the attempt to maximize the development and activity process on the Sundanese Culture Development Center is still lacking, besides that the Development Center Building still cannot accommodate all the functions of activities needed by the Cultural Mover and also does not implement the Vision of the Development Center itself. Thus a re-designing should be made accordingly to the proper vision of the Development Center itself, utilizing Interior Design as a tool to optimize the room and spaces to accommodate all sorts of needs. After doing a survey on the location and analyzing the data retrieved for the design so the design approach used for this design is the Cultural Behavior approach especially Sundanese people who are still visible today and the Smart Tools that are useful to support the vision of this Development Center to be a place that follows the times. for the design theme used is "Ngariung" or gathering, ngariung activities are still very strong among the Sundanese people with the theme "Ngariung" in the Sunda Cultural Development Center is expected to be the key to preserving ngariung activities, maximizing development activities and can be implemented in the design of the Sundanese Cultural Development Center. While the concept used also implements all activities in the Development Center, ranging from administrative activities, creativity, collaboration and culture, the concept used is "Ruang Kolaborasi" in which with this concept the Cultural Movers with the existing space concept will continue enthusiasm to develop Sundanese culture Together.

Keywords: development center, culture, Sundanese, ngariung, collaboration