

ABSTRACT

INTERIOR DESIGN OF WEST JAVA ART AND CULTURE CENTER IN BANDUNG

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West Java has a lot of potential in the arts and culture. Therefore, the people of West Java need a good and sufficient expression space for a community as a place for education and information. The influence of foreign culture is one of the factors that greatly impacts the decline of people's interest in West Java arts and culture. The younger generation is more interested in understanding and learning contemporary cultural arts than traditional cultural arts. West Java Arts and Culture Center is a public facility that serves as a forum for the creativity of artists, humanists, and the general public in educational activities and West Java cultural arts information. West Java Arts and Culture Center is designed with a smart design approach method so that people can be interested in understanding, learning and developing traditional cultural arts by utilizing technology that is integrated with West Java culture. The method used in this paper are searching for objects and collect survey data, interviews, literature studies, ideal precedents, and data analysis. The purpose of this design is to implement the integration of Sundanese culture with technology at West Java Arts and Culture Center in order to be an attraction for the community to develop the potential of West Java arts and culture.

Keywords: *Activity Centers, Culture, Arts, West Java, Cultural Integration, Smart Design.*