

ABSTRACT

Film is an artistic expression in the form of a series of live images that are processed and presented in the form of entertainment. Indonesian film industry has had a significant development in recent years, this can be seen from the increasing number of production and the number of viewers that continue to increase from year to year and is one of the rapid growth in the creative economy subsector according to a survey conducted by the BEKRAF (Creative Economy Agency) in 2019. This also has an impact on the regional economy and tourism sector for this reason government agencies are actively working on the development of the film sector which also houses film activities where the perpetrators are played by the community. The film community has many activities ranging from appreciation, education, to making works with complexity and lengthy sequences, but in Bandung the community carries out these activities in separate places and often feels difficulties with all the processes that require a long time and permission. With the difficulties experienced by the community and filmmakers, it is necessary to have a place to facilitate all film activities by the community to support the development program in the film sector carried by the government in creating and appreciating film works. With the design of Bandung Cinema Center, it is expected to be a solution for all interior needs of users, namely the community by taking a space flexibility approach to address the needs of space that facilitates all community activities and filmmakers as well as alternative entertainment centers for the communities.

Keywords: Cinema, Film, Community, Community Center