

ABSTRACT

This research aims to explain In this globalization era, the culture of drinking coffee in a café or coffee shop has become one of the lifestyles of people in various regions in Indonesia. The lifestyle of drinking coffee has penetrated the community in the city of Bandung even the percentage of the growth of the existence of coffee shops is growing rapidly, one of the coffee shops favored by Bandung people and another city is Kedai Kopi Masagi. But in the coffee shop Masagi does not have ergonomic chairs and tables as well as tables and chairs that are left always outside in any weather due to the heavy metal table material making it difficult to move it. Therefore, it is proposed to design chairs and tables that suit the needs of consumers in the Masagi coffee shop but still in accordance with the thematic Masagi itself. Located on Jl. Gunung Kareumbi No.1-B, Ciumbuleuit, Kec. Cidadap, Kota Bandung, West Java 40141. This design was carried out by the method of data collection and direct observation. Where in this method the design results will be greatly influenced by the processes carried out before. This design solution is processed based on rustic and industrial concepts, so that the interior design is able to present a fresh and pleasant atmosphere in accordance with the theme at the Masagi coffee shop. The design of furniture for this Coffee Shop is believed to be able to provide insights, atmosphere and new experiences as well as interesting for people in the city of Bandung.

Keywords — Design, Table, Masagi Coffee Shop, Rustic, Industrial, Bandung.