

ABSTRACT

The design of this portable rack product is designed for the Indorunners Bandung running community to store equipment or luggage for members when running jogging routines. This need is adjusted to the mobilization needs of members who are placed in a Cafe, a Cafe The Lapan. The selection on this portable shelf is made as a storage rack that is made not permanent because it suits the needs and full ownership by the Indorunners Bandung community and helps condition by organizing (organizing) items connected to Cafe The Lapan or the gathering point. This is a consideration for writers to understand the problems that occur here. The question that needs attention is how to fix it, as is the case with clear branding, its purpose for safety, security, and safety. corner. Therefore this research was conducted by collecting data directly through interviews by users and informants about the design of a portable shelf storage that is specific to the Indorunners Bandung community when conducting routine running activities every week. This design also considers the dimensions that suit your needs.

Keywords : *portable, shelf storage, IRB equipment, capacity, branding*
