

ABSTRACT

DESIGN OF JEWELRY ACCESSORIES FROM MARINE BIOTA WASTE

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The writing of this thesis aims to describe the process of designing jewelry from marine biota waste. As for the background of this writing because the utilization of marine biota waste which is still conventional in applying the visual quality of the uniqueness of marine biota waste as a personal need. Marine biota waste has good potential to be developed into jewelry in meeting personal needs by increasing self-charm. The potential of marine biota waste in terms of visual aspects using the Interchangeable Elements method. This helps to find out the parameters for applying visuals to jewelry, and enhances charm by using jewelry that has removable parts to achieve optimal visual quality.

Keywords: *marine biota waste, visual strategy, interchangeable elements*