

ABSTRACT

DESIGNING SMART CASUAL CLOTHING WITH ZERO WASTE CONCEPT USING LURIK WOVEN FABRIC

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The culture of using more casual clothing to the workplace was made by the millennial generation after they are overwhelmed by the strictness of the working world. To do this culture but also appear professional can be done by using the smart casual style. The smart casual style can be reached by women by using a dress. A dress is available in many kinds of material and by observing the trend, also to give it a luxurious and professional impression, a traditional fabric like lurik can be used. A traditionally made lurik fabric using a nonmachine weaving tool (ATBM) has a width of one hundred and ten (110) centimeters and is one of the many precious Indonesian heritage. Because of that, it is better to use lurik at its maximum capacity. To use lurik at its maximum capacity, zero waste pattern technique can be used. The purpose of this research is to make alternative clothing with a smart casual style for the millennial generation in the form of a dress with lurik fabric material and using zero waste pattern technique. This research used the mixed method in the form of a questionnaire survey for quantitative data and literature study, interview, observation, and pattern experiments for qualitative data. The final product for this research was in the form of a dress with a smart casual style along with its pattern layout using zero waste pattern concept to maximize the use of the minimal fabric width of lurik fabric.

Keywords: lurik fabric, smart casual style, zero waste pattern technique