ABSTRACT

PROCESSING OF MOTIFS INSPIRED FROM BATIK FABRIC OF LASEM FOR PRODUCT DEVELOPMENT SOFT STRUCTURE CARRIER (SSC) SLING

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Sling batik cloth from Lasem is very rarely found, because it's no longer in production and parents now prefer to use a modern sling, like soft structure carrier (SSC) sling. But this modern sling not many local motifs apply, in contrast to the sling of batik from Lasem.

The existence of these problems, Lasem sling batik cloth was developed in a way using research methods in the form of qualitative methods in a way data collection, in the form of literature sources, interviews, observation, and experiments. The purpose of this study was, to develop motifs from Lasem sling batik cloth, as well as the creation of new motif variations. The motif that has been developed and applied to the SSC sling produce ruang waktu datar (RWD) motif with a combination of maroon, beige and the material used is baby canvas and cotton drill using digital techniques printing

Batik of Lasem, Digital Printing, Soft Structure Carrier (SSC) Sling.