

ABSTRACT

LURIK CLOTHING DEVELOPMENT IN THE MODEST FASHION USING ZERO WASTE PATTERN DESIGN METHOD

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Currently there are many trends that develop, one of which is the fashion modest that is in vogue in the world, including Indonesia. Indonesia is expected to become the center of world fashion modest in 2020 (Ichsan, 2018). From these data, it proves that Indonesian people are increasingly aware of fashion and are carried by current trends due to the development of modest fashion. As a result, people prefer ready to wear clothing compared to traditional clothing. One of the traditional clothes of Yogyakarta is surjan clothing and kebaya which is made with traditional cloth, lurik. This clothing is the dominant fashion clothing created by the people of Yogyakarta. However, community interest in striated cloth has not been fully sought by all circles. In this research, an analysis of fashion patterns with zero waste pattern design will be carried out on modest fashion with striated cloth in order to develop ready to wear clothing with striated material through the development of modest fashion and to minimize fabric waste from the development of modest fashion. The end result of this research is the fashion ready to wear modest fashion.

Keyword : Modest fashion, woven fabric lurik, zero waste pattern design