ABSTRACT

CLOTHING DESIGNS WHICH CAN ADAPT TO THE PHYSICAL CHANGE OF WOMEN IN SUSTAINABLE EFFORTS

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Eco-friendly lifestyles become a trend that is applied by the majority of women at this time, based on several factors, which make the concern to consume environmentally friendly products one of which is a sustainable fashion products, because at this time the use of clothing is not optimal due to physical changes experienced by most women today, so the impact is the use of clothing that is not durable that causes post-consumption waste. For this reason, the application of the sustainable fashion method with the application of zero waste patterns with the fashion transformation feature is an opportunity to create clothing that can be used for a long time and is comfortable to use for women with dynamic physical (easily changeable) based on the current female body type, with the use of striated woven cloth that is applied to women's clothing. Data obtained from this research is through literature study data, observation and interview data, and exploration data. So that the purpose and benefits of this research are to make clothing that can be adapted to changing physical form and increase its use and minimize the waste produced, and the preservation of striated woven fabric by optimizing its application to fashion products in the present and future.

Keywords: Eco-friendly lifestyle, Women's physical change, Sustainable fashion, Lurik woven fabric.