

DAFTAR TABEL

| | |
|--|----|
| Tabel III.1 Observasi Data Konsumen Modest | 40 |
| Tabel III.2 Kaidah Modest Travel Wear | 44 |
| Tabel III.3 Eksplorasi Awal Desain | 46 |
| Tabel III.4 Eksplorasi Awal Bordir | 53 |
| Tabel III.5 Eksplorasi Awal <i>Plisket</i> | 55 |
| Tabel III.6 Customer Profile | 67 |
| Tabel III.7 Eksplorasi Bordir | 70 |
| Tabel III.8 Eksplorasi Terpilih | 76 |
| Tabel III.9 Cost Structure | 89 |