

## **ABSTRACT**

### ***PRODUCT FASHION DESIGN READY TO WEAR WOMEN JAZZ LOVERS MUSIC IN BANDUNG***

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***(TEXTILE CRAFT DESIGN MODE)***

*Music and clothing are a unity that has existed since time immemorial. Characterized by the style of clothing that is influenced by music and vice versa. In Indonesia alone, music and clothing are quite developed in the city of Bandung, the city has repeatedly become a venue for musicians of various genres. One of the developing music is Jazz music where Jazz musicians often hold events both large and small gigs that are routine in Bandung, the development of Jazz music is not spared by the existence of a Community which is also a place to develop young people's creativity. Not only as entertainment, music is also a form of literacy Community of alternative library-based literers that support the existence of music movements is Kineruku which supports the existence of music movements especially in Jazz music marked by a series of jazz tapes, talk shows and also music gigs. This shows that some young people in Bandung have an interest in Jazz music and Bandung as a fashion city has the potential to develop clothing inspired by Bandung Jazz music.*

*The research method uses qualitative methods that are objective in collecting data such as library data, observation and joint interviews. with Mr. Budi Warsito, Mr. Idhar Rezmadi and other supporting speakers then experimenting on fashion designs and motifs.*

*The results of the study are fashion products inspired by the fashion style of jazz music lovers in Bandung.*

*Keywords: Literary Community, Jazz, Clothing*