

ABSTRACT

APPLICATION OF BLOCK PRINTING TECHNIQUE IN SYNTHETIC VELVET FABRICS WITH INSPIRATION OF MINANGKABAU TRADITIONAL CARVING MOTIF WALL

By

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Block printing is a process of printing textile, where molds or blocks that are covered with dyes are repeatedly pressed along the fabric. Fabrics that are commonly used as synthetic fabrics are also potential to be used as print media in block printing techniques. One type of synthetic fabric is velvet fabric. The characteristic of the velvet fabric is that it has a smooth surface and looks luxurious. One of the advocates for velvet cloth in Indonesia can be found in the Minangkabau traditional clothes. In this dress, velvet fabric is used for menswear and the tops of women's clothing and there are motifs that mostly use floral motifs applied with embroidery and sequin techniques. So the velvet fabric has the opportunity to be a mediated print of block printing techniques using motifs inspired by the motives carving the walls of the rumah gadang. Combination on the application of motives with the use of block printing techniques produces an explanation to determine the coloring, and the tasting technique is in accordance with the fabric, the size of the motif, and the composition of the motifs on the fabric. In addition to exploration, data collection is also carried out with literature study and observation methods. Eksplorasi fabrics are applied to deluxe ready to wear clothing and expected to introduce block printing techniques and various carving motifs that exist on the walls of the rumah gadang and produce fabrics with new visual forms.

Keywords: Block printing, velvet fabrics, Rumah Gadang wall carving.