ABSTRACT

THE APPLICATION OF BLOCK PRINTING TECHNIQUES ON HANDWOVEN FABRIC FOR FASHION PRODUCTS

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The Print Block was received from China after the 3rd start. Materials commonly used for block printing techniques are wood or linoleum as printing plates and fabric materials with the character of flat and smooth fabric surfaces such as silk, cotton, linen, and so on. Indonesia is a nation that has a long-developed literary culture. One typical Indonesian literature is a woven fabric made from Non-Machine Weaving Equipment (ATBM). The use of ATBM woven cloth has the potential that can be used as a print block print media and can be an innovation in the use of materials in block printing techniques.

The study was conducted using qualitative research methods with data collection techniques, literature studies, book searches, journals to obtain basic theory and field observations, direct interviews to obtain knowledge about ATBM (handwoven) fabrics and block printing techniques, and to search on ATBM (handwoven) woven fabric media using a block printing technique.

The results of ATBM woven fabric using this block printing technique will be made the main ingredient in the design of fashion products using geometric motifs taken from taking the concept of suprematism painting, then the linen fabric results are made of fashion products, ready to wear luxury clothing to prove the potential application of fabric ATBM woven can be made as print block print media and made as a fashion product.

Keywords: Block printing, ATBM, fashionx, suprematism, ready to wear deluxe