

ABSTRACT

Batununggal Indah Bandung Modern Market is one of the first and largest traditional markets managed and conceptualized in Bandung. Its position is in an elite residential area consisting of 294 stalls, 429 kiosks, and 130 shop houses in Batununggal Indah. This market provides a variety of basic needs, daily and household needs, such as vegetables, meat, fish, clothing, electronic equipment, pharmacies, to culinary tourism. Comfort, safety, and cleanliness are the slogans of this market so that sellers and buyers can experience a pleasant shopping experience. However, in the Batununggal Indah Modern Market Bandung, there are still very few facilities to do shopping activities that are specific to visitors who aim to go to the Batununggal Indah Modern Market to shop so that it causes visitors to find it difficult to carry their groceries when they want to shop for other kekos, so we need facilities for activities shopping in the form of shopping carts that can be used by visitors whose needs can be adjusted to visitors. This design aims to make shopping facilities for visitors based on user aspects. The method used in this design is a qualitative method of observation, interviews, and related data. The method for making shopping facilities uses Human Centered Design that suits your needs, habits, and human capabilities. The results of observations made that the user for shopping facilities are shopping visitors who have complaints and difficulties when doing shopping activities in the Batununggal Indah Modern Market, so that it can provide convenience to carry shopping goods from the right products to visitors.

Keywords: Modern Markets, Trolley, Shopping