

ABSTRACT

UTILIZATION OF WOVEN LURIK IN A MAN'S SHIRT WITH THE ZERO WASTE FASHION DESIGN METHOD

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The shirt was one of the menswear that had collars, opening at the front and long sleeved with cuff or short sleeved. Shirts could be used for formal or casual occasions. An upsurge in shirt and fabrics, produces great cloth waste with percentage over fifteen percent (15%). Many shirts in Indonesia use many shades of nasty clothing, one of them is woven lurik. Presently a woven lurik thrives but for a lurik shirt there is less interest than a batik shirt. This research uses the zero waste fashion design method to optimize the use of cloth with a woven lurik that has a limited fabric field. This research is qualitative by observing, interviewing on fashion patterns by applying the zero waste method to men's shirts. The goal of research is to introduce the zero waste fashion design method as a solution to optimizing cloth. The final product is a classic shirt male with the "sustainability" from IFW trend forecast 2020.

Keywords shirt, woven lurik, zero waste.