

ABSTRACT

Irfan, Muhammad Aldy. 2020. Directing Sekantung Curiga Short Film. Visual Communication Design. Faculty of Creative Industries. Telkom University.

This design raises the phenomenon of stereotypes of others, especially Muslims who are considered extremists through attributes in the city of Bandung. This was formed by a filter bubble on social media that allowed a person to be trapped in an isolated perspective about them, as adolescents became the focus of this research as a group of people who often access information quickly. Researchers as directors want to raise this phenomenon in the form of short films. By taking a qualitative research method and social facts approach and focusing on social facts, researchers describe the process and causes of stereotypes that form the subject to be the basis for short film design. The aim of the researcher is to understand and as an effort to reduce the impact of stereotyping on extremist Muslims in the city of Bandung. That the environment, including social media can build suspicion towards others in particular can affect the way of viewing what is considered an extremist Muslim.

Keywords: *Directing, Short Films, Stereotypes, Extremist Muslims, Suspicious*