

ABSTRACT

Pertamina Ltd is a company that has upstream oil and gas business activities with a high level of risk in terms of work safety. So Pertamina Ltd launched a work safety training agenda in reducing minor work accidents or severe work accidents in the company with a Demo Room and Training Center as a comprehensive learning space facility regarding work safety for investment HSSE (Health, Safety, Security, dan Environment) as a culture in everyday life throughout the workforce. However, due to the limited amount of space provided, the demonstration/action figure displayed was minimal with information conveyed. It's will have an impact on the lack of information received by Pertamina Ltd workers, partners, and contractors. So, we need informative supporting media, and can explain information straight forwardly about the displayed demonstration. So the approach through infographic media can be one of the effective and efficient media in the delivery of material. In an infographic a material is needed which will be visualized in order to deliver interesting information related to HSSE. The method used is qualitative with participant observational data collection techniques and unstructured interviews, from which the data are analyzed using a case study approach to find out the situation inside and outside the company.

Keywords: aplication, HSSE, Illustration.