

ABSTRACT

Natural disaster is a thing that can bring negative impact for humans. There are so many natural disasters happen recently in Indonesia. Not only that, natural disasters that happen are different in each region. Unfortunately, the high frequency of natural disasters happening in Indonesia, the people still have less awareness of the importance of natural disasters knowledge that usually happen around them. This can cause less preparation to cope the disaster when it happens. Therefore, the education of natural disaster is needed to increase the people's awareness towards natural disaster and how to cope with it. Because of that problem, so this final project purposes to design an educational media to increase people's awareness towards natural disasters that frequently happen around them. To collect the data, this project used interview, questionnaire, and literature review.

Keywords: communication media, natural disaster, landslide