

ABSTRACT

Devfri Savira Ghaisani. 2020. Background Design for Storybook Interactive “Learning Do’a with Rayi”. Final Project. Visual Communication Design Major. School of Creative Industries.

The development of technology is currently developing rapidly in urban areas in Indonesia. The use of smartphone technology that is become a part of people's lives now has become a part of learning media. Currently, one of the good media in technology for children aged 4-6 years is through interactive multimedia, one of them through interactive storybooks. And with the need of learning Islamic religion for kids in the early childhood stage, learning Do’ a become chosen as one of the basic foundations to learn religion. Therefore, it is necessary to make an interactive storybook through animation. In making animation storybooks, some visual design is needed, one of which is designing background. In designing visual background, it is necessary to retrieve data containing environmental observations obtained by assets that support the formation of visual background, then also the analysis of related works is needed to analyze the visual form. In this background design, RWD forms will also be applied, with the use of RWD forms it is expected that children are interested and close to their visual forms. While the data collection techniques carried out consisted of interviews, observations, and literature studies, then the data were analyzed by qualitative methods. By using an interactive storybook with an animated story form, it is hoped that children can be interested and more easily understood in the use of daily prayer. The storybook application can also facilitate learning. It is easier because it's givenb by the technology itself.

Keyword: Early Childhood, Do’a, Background, Interactive Storybook.