ABSTRACT

Marriage is a bond that unites a pair of men and women in a legal, religious, and normative relationship. The marriage itself is a high level of worship that has a noble goal of forming a happy, eternal family based on the Godhead of the Almighty. The trend to hasten the marriage that was popularized by many public figures on the internet made young adults in Bandung also feel the need to join the trend. Not a few of these couples missed the pre-marriage guidance period held by the Office of Religious Affairs because they felt it was not compulsory. This lack of premarriage guidance makes Bandung included in the top 3 cities with the highest divorce rates in West Java, with an average age of divorce plaintiffs of 31-40 years. An effective media is needed as a preventive effort to reduce the divorce rate by creating an educational media about the pre-marriage briefing for young adults in Bandung. The design process is done with qualitative data collection techniques through observation, structured interviews, and literature studies, as well as the SWOT analysis method. The educational media designed in the form of an illustrated book are expected to be an effective media in delivering pre-marriage briefing materials that need to be known by the bride and groom so they feel ready in preparing for their married life.

Keywords: Pre-marriage, Divorce, Marriage, Educational Media, Briefing, Book